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Franchise know-how

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Mr. Andreas Blaurock, franchise consultant (franchise-net Bulgaria)

Interkari OOD is a german-bulgarian company,
we are a specialized consultancy in franchising and logistics.

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The knowledge about law, mentality, administrative structures of both countries, together with our qualifications and experiences give us the opportunity to evaluate the Bulgarian market and consult foreign companies, planning to enter the market.

Beginning with a market analysis, finding a location for business activities or a production plant, applying the property, financing or administrative regulations to the implementation of logistic solutions, our know-how comprises a wide range of different business fields. Furthermore, we use a full developed infrastructure and possess knowledge about the complete procedure of founding a company in Bulgaria.

Within the standard franchise-net consulting we offer additional services like:

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[Mr. Andreas Blaurock, franchise consultant \(franchise-net Bulgaria\)](#)

- Translation of correspondence (german-english-bulgarian)
- Registration of domain.bg (special process required in Bulgaria)
- Supervision and assistance of franchisee
- Transform system to local condition
- and more ...

Our qualification is based on studies in marketing, physics, industrial engineering, web design, software engineering, business economics and logistics.

We have gained experience with(in) companies like DHL, Still GmbH, Kühne & Nagel, MS Shipping Ltd., swb Enordia, Gesutra GmbH, Rhenus Logistics, Mars Incorporated (Effem), ViPiEm, BLG - Bremer Lagerhaus Gesellschaft and others.

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